WLOS Asheville 110 Technology Dr Asheville, NC 28803

Strategic Media Services 3299 K Street NW Ste 200 Washington, DC 20007 Contract # 1371983

Schedule Dates 09/26/12-10/02/12

Advertiser Mark Meadows for Congress-R (71461)

Agency Strategic Media Services (8287)

Product POLITICAL CANDIDATE (ns) (1186)

Brand MARK MEADOWS/CONGRESS (443740)

Salesperson Millennium/PHL Philadelphia (1103)

Sales Office Millennium/PHL, Philadelphia (1103)

Millennium Philadelphia

 Buyer Name
 WILLIAMS, NEIL

 Phone/Fax
 /

 CPE
 N/Δ

Date:

Account Types National/Political Candidate Agency BRD

Accepted-Station:

Billing Type Standard

Comments MARK MEADOWS/CONGRES MARK MEADOWS FOR CONGRESS

Date Entered09/13/12Last Modified09/13/12Entered ByLouise Palmer

CO-OP No

Headline # ECR09817560 Demo

Order Type

Normal

Package Deal

 Commission %
 15.00

 Commission
 \$4,065.00

 Net Total
 \$23,035.00

Date:

Comments:

Sales Tax

 Asheville (WLOS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 23
 \$14,050.00

 Oct. 2012
 14
 \$13,050.00

 Grand Total:
 37
 \$27,100.00

Line Type / Break	k Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0 Normal Line / News		10/01/12-10/02/12	3	:30	6A- 6:30A (EST)		1	1		i	i	i	2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS13 @ 6A LEVEL 3	9/13/12
2.0 Normal Line / News		10/02/12-10/02/12	3	:30	7A- 8A (EST)	1		Χ			I	i	1	\$700.00	\$700.00	Asheville (WLOS)	GMA @ 8A LEVEL 3	9/13/12
3.0 Normal Line / News		10/01/12-10/01/12	3	:30	8A- 9A (EST)	1	X				İ	i	1	\$600.00	\$600.00	Asheville (WLOS)	GMA @ 9A LEVEL 3	9/13/12
4.0 Normal Line / News		10/01/12-10/01/12	3	:30	12:30P- News-News 13 at 1230p	1	X				-	-	1	\$350.00	\$350.00	Asheville (WLOS)	NEWS13 @ 1230P LEVEL 3	9/13/12
5.0 Normal Line / News		10/01/12-10/02/12	3		4:59P- News-News 13 First News At 5p		1	1				-	2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS13 @ 5P LEVEL 3	9/13/12
6.0 Normal Line / News		09/28/12-09/28/12	3		5:28P- News-News 13 at 5:30p	1					X	-	1	\$700.00	\$700.00	Asheville (WLOS)	NEWS13 @ 530P LEVEL 3	9/13/12
7.0 Normal Line / News		10/01/12-10/02/12	3		5:28P- News-News 13 at 5:30p		1	1			1	i	2	\$700.00	\$1,400.00	Asheville (WLOS)	NEWS13 @ 530P LEVEL 3	9/13/12
8.0 Normal Line / News		10/01/12-10/02/12	3	:30	6P- 7P (EST)		1	1			İ	İ	2	\$1,000.00	\$2,000.00	Asheville (WLOS)	NEWS13 @ 6P LEVEL 3	9/13/12
9.0 Normal Line / SPOT		09/28/12-09/28/12	3	:30	7:28:30P- Jeopardy	1					X	i	1	\$1,000.00	\$1,000.00	Asheville (WLOS)	JEOPARDY LEVEL 3	9/13/12
10.0 Normal Line / News		10/01/12-10/02/12	3		10:59:56P- News-News 13 11p Late News		1	1			-	-	2	\$800.00	\$1,600.00	Asheville (WLOS)	NEWS 13 @ 11P LEVEL 3	9/13/12
11.0 Normal Line / Prime	Premium	10/01/12-10/01/12	3		7:58P- ABC-Dancing With The Stars (Monday)	1	X						1	\$4,000.00	\$4,000.00	Asheville (WLOS)	DWTS LEVEL 3	9/13/12

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



Strategic Media Services 3299 K Street NW Ste 200 Washington, DC 20007

Contract # 1371983

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Advertiser Mark Meadows for Congress-R (71461) Agency Strategic Media Services (8287)

Product POLITICAL CANDIDATE (ns) (1186) Brand MARK MEADOWS/CONGRESS (443740)

Salesperson Millennium/PHL, Philadelphia (1103) Sales Office Millennium Philadelphia

WILLIAMS, NEIL **Buyer Name** Phone/Fax CPE N/A

Comments

Date:

Account Types National/Political Candidate Agency BRD

Billing Type Standard

MARK MEADOWS/CONGRES MARK MEADOWS FOR CONGRESS

Accepted-Station:

Date Entered 09/13/12 **Last Modified** 09/13/12 Louise Palmer **Entered By**

CO-OP No

ECR09817560 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Date:

Comments:

\$4,065.00 **Net Total** \$23,035.00

Sales Tax

Commission

Asheville (WLOS) By Broadcast Month **Spots** Rate Sep. 2012 23 \$14,050.00 Oct. 2012 \$13,050.00 14 Grand Total: 37 \$27,100.00

al Line / News al Line / News al Line / News al Line / News	09/28/12-09/28/12 09/29/12-09/29/12 09/29/12-09/29/12 09/30/12-09/30/12	3 3	:30	10:59:56P- News-News 13 11p Late News 5:58:40A- News-News 13 @ 6am Saturday 8A- ABC-Good Morning	1				Х	х	1	\$700.00 \$150.00		Asheville (WLOS) Asheville (WLOS)	NEWS 13 @ 11P LEVEL 3 NEWS 13 @ 6A -	9/13/12 9/13/12
al Line / News	09/29/12-09/29/12	3	:30	6am Saturday	1					X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS 13 @ 6A -	9/13/12
·		3		8A- ABC-Good Morning									,		SATURDAY LEVEL 3	
al Line / News	09/30/12-09/30/12			America Saturday	1					х	1	\$350.00	\$350.00	Asheville (WLOS)	GMA SATURDAY LEVEL 3	9/13/12
	,,	3		5:59A- News-News 13 @ 6am Sunday	1					Х	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS 13 @ 6A - SUNDAY LEVEL 3	9/13/12
al Line / News	09/30/12-09/30/12	3			1					X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA SUNDAY LEVEL 3	9/13/12
al Line / News	09/30/12-09/30/12	3	:30	6P- 7P (EST)	1					Х	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 @ 6P - SUNDAY LEVEL 3	9/13/12
al Line / News	09/26/12-09/28/12	3	:30	6A- 6:30A (EST)				1 1	1 1		3	\$600.00	\$1,800.00	Asheville (WLOS)	NEWS13 @ 6A LEVEL 3	9/13/12
al Line / News	09/28/12-09/28/12	3	:30	7A- 8A (EST)	1				Х		1	\$700.00	\$700.00	Asheville (WLOS)	GMA @ 8A LEVEL 3	9/13/12
al Line / News	09/26/12-09/26/12	3	:30	8A- 9A (EST)	1			Х			1	\$600.00	\$600.00	Asheville (WLOS)	GMA @ 9A LEVEL 3	9/13/12
al Line / News	09/26/12-09/27/12	3						1 1	1		2	\$400.00	\$800.00	Asheville (WLOS)	NEWS13 @ NOON LEVEL 3	9/13/12
al al	Line / News Line / News Line / News Line / News	Line / News 09/30/12-09/30/12 Line / News 09/26/12-09/28/12 Line / News 09/28/12-09/28/12 Line / News 09/26/12-09/26/12	Line / News 09/30/12-09/30/12 3 Line / News 09/26/12-09/28/12 3 Line / News 09/28/12-09/28/12 3 Line / News 09/26/12-09/26/12 3	Line / News 09/30/12-09/30/12 3 :30 Line / News 09/26/12-09/28/12 3 :30 Line / News 09/28/12-09/28/12 3 :30 Line / News 09/26/12-09/26/12 3 :30 Line / News 09/26/12-09/26/12 3 :30 Line / News 09/26/12-09/27/12 3 :30	America Sunday Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 at Noon	Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) 1 Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 at Noon	Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) 1 Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) 1 Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 at Noon	America Sunday Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) 1 Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 at Noon	Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) 1 Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) 1 Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 X Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 at Noon 1 1	Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 2 2 2 2 2 2 2 2 3 30 6A- 6:30A (EST) 1 7 2 X Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 X 1 X 1 <	America Sunday Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 1 1 1 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) 1 1 1 1 Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) 1 X Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 X Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 at Noon	America Sunday Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 1 1 1 3 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) 1 1 1 1 1 3 Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) 1 X 1 Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 X 1 Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 at Noon 1 1 2	America Sunday Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 X 1 \$800.00 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) 1 1 1 1 3 \$600.00 Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) 1 X 1 \$700.00 Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 X 1 \$600.00 Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 1 1 1 2 \$400.00	America Sunday Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 1 1 1 3 \$600.00 \$1,800.00 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) Line / News 09/26/12-09/27/12 3 :30 8A- 9A (EST) Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 at Noon 1 1 1 2 \$400.00 \$800.00 \$800.00	America Sunday	America Sunday Line / News 09/30/12-09/30/12 3 :30 6P- 7P (EST) 1 X 1 \$800.00 \$800.00 Asheville (WLOS) NEWS 13 @ 6P - SUNDAY LEVEL 3 Line / News 09/26/12-09/28/12 3 :30 6A- 6:30A (EST) 1 1 1 3 \$600.00 \$1,800.00 Asheville (WLOS) NEWS13 @ 6A LEVEL 3 Line / News 09/28/12-09/28/12 3 :30 7A- 8A (EST) 1 X 1 \$700.00 \$700.00 Asheville (WLOS) GMA @ 8A LEVEL 3 Line / News 09/26/12-09/26/12 3 :30 8A- 9A (EST) 1 X 1 \$600.00 \$600.00 Asheville (WLOS) GMA @ 9A LEVEL 3 Line / News 09/26/12-09/27/12 3 :30 11:58:41A- News-News 13 1 1 2 \$400.00 \$800.00 Asheville (WLOS) NEWS13 @ NOON LEVEL 3

Accepted-Agency/Advertiser:



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Advertiser Mark Meadows for Congress-R (71461)

Agency Strategic Media Services (8287)

Product POLITICAL CANDIDATE (ns) (1186)

Brand MARK MEADOWS/CONGRESS (443740)

Sales Office Millennium/PHL, Philadelphia (1103)

Millennium Philadelphia

Buyer Name WILLIAMS,NEIL
Phone/Fax /
CPE N/A

Date:

Account Types National/Political Candidate Agency BRD

Accepted-Station:

Billing Type Standard

Comments MARK MEADOWS/CONGRES MARK MEADOWS FOR CONGRESS

Date Entered09/13/12Last Modified09/13/12Entered ByLouise Palmer

co-op No

Headline # ECR09817560

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$4.065.

 Commission
 \$4,065.00

 Net Total
 \$23,035.00

Date:

Comments:

Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	23	\$14,050.00
Oct. 2012	14	\$13,050.00
Grand Total:	37	\$27,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / News	09/27/12-09/27/12	3		12:30P- News-News 13 at 1230p	1				X			1	\$350.00	\$350.00	Asheville (WLOS)	NEWS13 @ 1230P LEVEL 3	9/13/12
23.0	Normal Line / News	09/27/12-09/28/12	3		4:59P- News-News 13 First News At 5p					1	1		2	\$600.00	\$1,200.00	Asheville (WLOS)	NEWS13 @ 5P LEVEL 3	9/13/12
24.0	Normal Line / News	09/26/12-09/26/12	3		5:28P- News-News 13 at 5:30p	1			Х				1	\$700.00	\$700.00	Asheville (WLOS)	NEWS13 @ 530P LEVEL 3	9/13/12
25.0	Normal Line / News	09/27/12-09/28/12	3	:30	5P- 7P (EST)					1	1		2	\$1,000.00	\$2,000.00	Asheville (WLOS)	NEWS13 @ 6P LEVEL 3	9/13/12
26.0	Normal Line / SPOT	09/26/12-09/26/12	3	:30	5:58:50P- Wheel of Fortune	1			Х				1	\$900.00	\$900.00	Asheville (WLOS)	WHEEL OF FORTUNE LEVEL 3	9/13/12
27.0	Normal Line / News	09/26/12-09/26/12	3		10:59:56P- News-News 13 11p Late News	1			Х				1	\$800.00	\$800.00	Asheville (WLOS)	NEWS 13 @ 11P LEVEL 3	9/13/12
					CON	FIF	RM	ΑT	IOI	VC	C	NTF	RAC	T				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser: